

DIGITAL FARMERS

BRINGING AGTECH TO LIFE | SYDNEY 13-14 JUNE



Partnership packages	● Gold Partner: \$10,000 +GST	● Silver Partners: \$7,500 +GST	● Bronze Partners: \$5,000 +GST
Welcome Address to conference	x		
Address delegates at the gala dinner or conference		x	
Address delegates during a catering session			x
Exclusive naming rights / branding for keynote address	x		
Banner* on stage throughout conference	x		
Exclusive naming rights / branding in one panel session (+ banner*)		x	
Exclusive naming rights / branding in one catering session (+ banner*)			x
Complimentary tickets – full conference registration	3	2	1
Complimentary tickets – gala dinner	3	2	1
Option to purchase additional tickets at early bird rate	x	x	
Trade display* at main venue	x	x	
Partner recognition in all promotional material released by AFI	x	x	x
Advertisement* in conference brochure	1/2 page	1/4 page	
Partner logo / hyperlink on AFI home page and conference site	x	x	x
Banners* displayed in registration area	x	x	
Banners* displayed in catering areas	x	x	x
Merchandise / promo material in conference packs	x	x	x

*Partner to provide

Kate Trotter – Events and Membership Officer

E trotterk@farminstitute.org.au

T (02) 9690 1388 – 0408 867 171

Richard Heath – General Manager Research

E heathr@farminstitute.org.au

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Additional partnership opportunities

Gala Dinner Partner: \$5,000 + GST

- Welcome Address to gala dinner at the Maritime Museum + speaker vote of thanks
- 2 tickets to gala dinner & pre-dinner cocktail event onboard HMAS Vampire
- Banners on display at event (partner to provide)
- Partner recognition in all promotional material released by the Australian Farm Institute (acknowledgement and logo)
- Partner logo and website link on AFI home page and dedicated conference website

Agribusiness Breakfast: \$5,000 + GST

- Exclusive naming rights and branding
- Address delegates at breakfast
- Banners on display at event (partner to provide)
- Partner recognition in all promotional material released by the Australian Farm Institute (acknowledgement and logo)
- Partner logo and website link on AFI home page and dedicated conference website

Power to the People: \$3,500 + GST

- Co-branding with AFI on power bank / portable charger to be distributed to all conference attendees (300+)
- Partner logo and website link on AFI home page and dedicated conference website

Agricultural Dining Partner

If you're a food producer, we'd love to feature your product at the 2018 Digital Farmers Conference – be it beautiful beef, quirky quinoa, pulled pork, a charming cheese or a winsome wine. Get your product on the plates of the industry's thought leaders and influential executives.

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