



hort360™



What is Hort360?



- It is a process designed to give growers a **360 degree view** of their farming operations
- Designed for all growers – big and small
- Built by industry, for industry

What is Hort360?



- On farm **risk management** tool
- Establishes a baseline and a clear path forward to improve business and cultural practices
- Incorporates the latest research and development and drives improvement across the industry
- A whole business approach for **sustainable management** of your farm

What is Hort360?



growcom

hort360

enhance performance - reduce risk

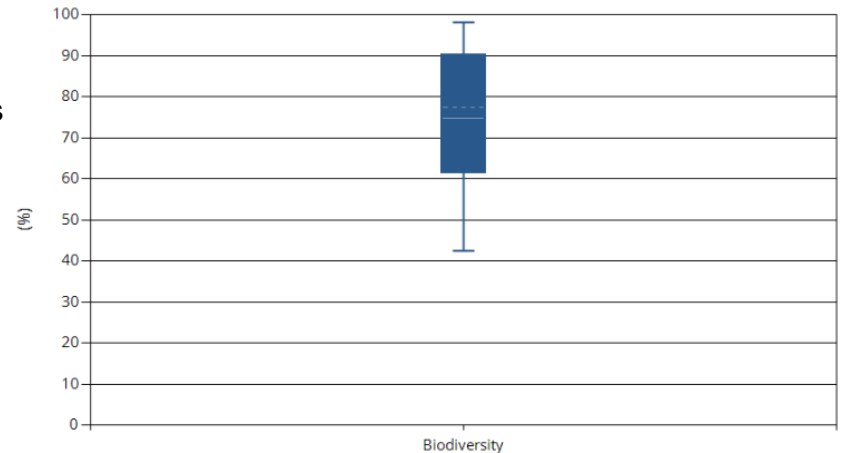
- Irrigation
- Energy
- Waste
- Biodiversity
- Biosecurity
- Air
- Pesticide
- Better Business
- Soil
- Climate
- Nutrient
- Runoff
- Workplace Safety

✓ The health check card for your farm business

Biodiversity



- Hort360 Biodiversity module aligns with current industry standards
- Growers who currently have biodiversity on farm should be recognised
- Implementation of biodiversity on farm needs to have clear production benefits
 - Seen as a loss of productive land
 - Knowledge is available but needs to be extended
- Queensland Horticulture growers - Biodiversity ($n=15$)
 - Whilst some growers have good biodiversity the length of the box indicates significant variation across the majority
 - Some growers have very little to no biodiversity on farm and hence significant progress to make



Hort360



- Lessons
 - Needs to address multiple outcomes
 - Needs to be within business
 - For Horticulture it needs to be broad enough to be inclusive whilst also providing specific information
 - we deal with 120+ crops, across 3 primary cropping systems, spanning various environments
 - Requires people investment / extension
- Pros / Cons
 - Lots of benefits but no drivers
 - Aust. Clean and Green Image – what does this actually mean and how is it demonstrated
- Value proposition (*example*)
 - *Our farming business uses the Hort360 GBR program to increase confidence and certainty in managing our soil, water and crops. It helps us achieve a good financial return and be well regarded in our industry. Our Hort360 GBR certification shows that our business meets the standards and expectations of our customers and our community – reliably, responsibly, and with a firm eye on the future.*

Benefits - growers



✓ Builds a health check for your farm business



✓ Simple and easy tool for grower to benchmark their farming and business practices and compare against peers



✓ Creates an action plan with clear objectives and timelines



✓ Ability to track changes over time to manage performance and effectiveness

✓ Access to information and resources to improve farming practices

Benefits - industry



- ✓ Enables industry to identify knowledge gaps
- ✓ Tailor training and extension needs to specific commodities and regions
- ✓ Creates opportunities for on-ground activities
- ✓ Help to reduce any unnecessary red tape into the future
- ✓ Promotes horticulture in a positive, proactive and innovative light



Hort360



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